

JESSICA VAN HORN

HELLO! I'M JESS

I am a multi-disciplined designer/director with nineteen years of design experience. I have led the creative development for a wide range of communications that includes extensive print design, integrated branding across various media and digital online experiences. I have worked at top tier firms in the Chicago area and have both agency and big brand experience.

I have extensive corporate experience with brands like Dow Chemical, Allstate Insurance and Dixon Ticonderoga as well as experience with education, healthcare and non-for-profit. My work has strong conceptual roots and is aimed at helping brands grow.

I have the experience to offer conceptual and strategic ideas and the design skills to do hands-on design work. I can give you the next big-idea you're looking for, build it from the ground up and see the project through to completion.

HISTORY

Most of my design journey has been as a freelancer. It has provided me with the flexibility I need to raise a family and has given me a wide variety of experience and working knowledge of this industry that a long-term company employment could not have offered.

A few years ago, my partner and I were given a great opportunity to work together and started working with our own clients under the name PXL Graphics. We have been honored to work with big name brands and are excited about the work we have produced.

I would love to do inspired work for another great client.

Will it be you?

I EXCEL AT

LAYOUT DESIGN

DIGITAL DESIGN

INFORMATION HIERARCHY

DATA VISUALIZATION

INFOGRAPHICS

PRESENTATIONS

CROSS-PLATFORM BRANDING

OTHER STRENGTHS

- Organization
- Communication
- Time-management & efficiency
- Strong presentations
- Comfortable in a fast-paced environment
- Taking a project from concept through execution
- Great client facing skills

EXPERIENCE

17-22

PXL GRAPHICS | Partner / Creative Director

Branding, packaging, ebook design, UX/UI and app design, presentation design

15-20

LOGICA3 | Design Director

Print layout, event materials & signage, web and email design, annual reports

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OGILVY, REDWORKS DIVISION | Art Director

Print layout, infographic design, environmental and experiential design

09-13

SELF-EMPLOYED | Graphic Designer / Director

Print layout, logo/brand systems, B2B design, web design, annual reports

07-08

50,000 FEET | Graphic Designer

POP materials, logo/brand systems, print layout, packaging

07-08

SIMPLE TRUTH (formerly SGDP) | Graphic Designer

Advertising, B2B logo development, print layout, information design

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SAMATA MASON | Graphic Designer

B2C logo/brand systems, advertising, print layout and web design

05-08

LIENHART DESIGN | Graphic Designer

B2B and B2C logo/brand systems, print layout and web design

04-05

DESIGN ASSOCIATES | Graphic Designer

Textbook/publishing layout, art direction and K-5 literature

TECHNICAL SKILLS

INDESIGN

ILLUSTRATOR

PHOTOSHOP

POWERPOINT

EDUCATION

04

COLUMBIA COLLEGE, Chicago, IL

BFA in Graphic Design